



MJD

Make-up designory™

partner school

wELCOME TO THE

WORLD'S
MAKE-UP
SCHOOL

 | nūrtūr
AVEDA INSTITUTES

MUD makes continuing your education easy and convenient

Today's beauty professionals need to know more than hair and skincare. They must be competent in all aspects of their craft. For this reason, Make-up Designory has created a group of classes in make-up artistry to help students of cosmetology, esthetics and licensed professionals meet the full needs of their clientele. The courses are held conveniently at MUD's main campuses, Partner Schools and internationally at MUD Studios.

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LEVEL I MAKE-UP ARTIST

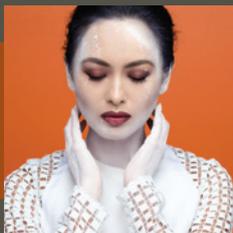


**BEAUTY
ESSENTIALS**

An Educated Approach to Make-up™

The education starts in the classroom where aspiring make-up artists are taught the fundamentals of make-up application and the theory necessary to adapt make-up techniques to differing conditions. A MUD certified make-up artist can work anywhere from the retail floor, to a film set, to a bride's special day.

LEVEL II MAKE-UP ARTIST



**AIRBRUSH
MAKE-UP**



**BRIDAL
MAKE-UP**



**STUDIO
MAKE-UP**



**HIGH FASHION
MAKE-UP TRENDS**

LEVEL III MAKE-UP ARTIST



**ESSENTIALS
OF HAIR**



**PORTFOLIO
DEVELOPMENT**

A simple concept with lots of opportunities



partner school

With two main campuses in Los Angeles and New York along with our network of Partner Schools and MUD Studios, Make-Up Designory strives to bring the best in make-up education to both the novice and professional artist. MUD courses are designed along strict curricula with defined goals and taught by MUD certified instructors.

MUD Studio courses give you the opportunity to enhance your knowledge, add to your passion for make-up artistry or to help reposition you towards a new career.

The standardized curriculum and focused teacher training of the MUD certified staff, allows you to have the

same level of quality regardless of where you take a MUD course. In fact, the courses can be taken at one location or at different locations. Despite which location you choose, your course records are tracked and certifications are delivered through the MUD corporate offices in California.



Professional products with quality education

MUD professional products help you go from the classroom to on the set.

Each course kit requires specific tools for your class, while helping to build your kit for professional use. Inside your kit, you will find MUD products and course materials. Each kit contains a unique serial number used to track your progress and ensures your appropriate certification.



Beauty Essentials Kit



Bridal Kit



Airbrush Kit I



Airbrush Kit II



Studio Kit



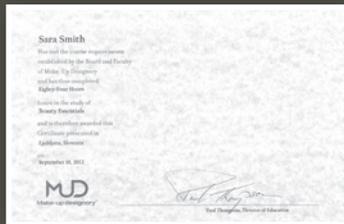
High Fashion Kit



Portfolio Development Kit

Certifications

Make-up Designory has courses and groups of courses to meet the needs of beauty professionals. For this reason, all classes require Beauty Essentials as a prerequisite. All classes are also offered as continuing education for beauty professionals. These courses have been developed to build upon one another, so that students will benefit from the combined materials and the progressive nature of the curriculum. MUD has created groups of classes to illustrate possible combinations. These groups are designed to provide comprehensive training in various aspects of make-up artistry.



MUD standardized curricula gives you the option to take courses at various locations throughout the country.

LEVEL I MAKE-UP ARTIST

All students completing this course will receive a Level I Make-up Artist Certificate. Beauty Essentials was written as an introduction to beauty make-up. In this intensive 84-hour course, students learn how to apply beauty make-up and the theory behind it. These first 84-hours should be viewed as the bare minimum to learn beauty make-up.

/ Beauty Essentials



LEVEL II MAKE-UP ARTIST

After completing Level I, the student may progress into more advanced areas of make-up. At this level, students will be exposed to areas of fashion, print, film, television and bridal make-up applications. The completion of the Level II Make-up Artist Certification allows students to transfer to the main campus program, and may act as a substitute for Beauty 101: Fundamentals of Make-up.

- / Airbrush
- / Bridal Make-up
- / Studio Make-up
- / High Fashion Make-up



LEVEL III MAKE-UP ARTIST

Once a student completes Level I and Level II they may continue their education with an in-depth course on hairstyling and begin the process of building their professional portfolio. The completion of the Level III Make-up Artist Certification is designed to prepare students with real world experiences and a well-rounded education that prepares them for a career as a make-up artist. In addition, the student is allowed to transfer to a main campus program, and this certification level may act as a substitute for Beauty 101: Fundamentals of Make-up.

- / Essentials of Hair
- / Portfolio Development



Individual Courses & Continuing Education



LEVEL I

BEAUTY ESSENTIALS

This course is designed as an introduction to beauty make-up with an emphasis on the techniques required today in this multifaceted industry. Regardless of which of these areas students intend to work in, mastery of beauty make-up is a must. In this course, students will start by learning facial analysis, base matching and application, correction, and contours and highlights, with an added focus on eyes and lips. The course finishes with complete make-up applications ranging from one hundred percent corrective to natural make-up.

Course Length: 84 hours



LEVEL II

AIRBRUSH

Airbrushing has become one of the premier ways of applying make-up. In this course, the airbrush is de-mystified. Students are shown how to properly care for and maintain it. In addition, students will study the techniques necessary to do beautiful, flawless beauty make-up. Learn the techniques that are being required by the major studios, as well as demanding clients.

Course Length: 35 hours





LEVEL II

BRIDAL MAKE-UP

With a focus on the lucrative world of weddings, the Bridal Make-up Artistry Course takes the student from consultation to the creation of a bride's perfect look. The Bridal Course begins with the idea that a successful wedding make-up application starts with a clear plan for the bride and her family. From there, students learn both business and additional make-up techniques required to be successful in the bridal business.

Course Length: 21 hours





LEVEL II STUDIO MAKE-UP

With the dramatic increase of new technology in video production for internet and cable broadcast, production can be found in all markets worldwide. Unique considerations are required for applying make-up for these types of media. In the Studio Make-up Course, students learn to apply camera-ready make-ups for everything from a natural to a full glamour look.

Course Length: 35 hours





LEVEL II

HIGH FASHION MAKE-UP TRENDS

Learn the techniques employed by professional make-up artists working in advertising and editorial. In this course, students will learn how to work on set, design make-ups that can be used in fashion or editorial, and learn what a professional photographer requires to create imagery that stands out from the rest. Students will also develop an eye for make-up and learn what to look out for in their own pictures.

Course Length: 35 hours



LEVEL III

ESSENTIALS OF HAIR

This course concentrates on the basic fundamentals of hairstyling, from simple blow-drying techniques to creating elaborate hairstyles. Students will learn to create modern styles – as well as edgy and creative hair designs – using hot tools and roller sets. This course incorporates daily projects and skill-building sessions to encourage learning by practice. As part of this course, students are required to complete hair and make-up projects, which relate to on-the-job experience.

Course Length: 70 hours





LEVEL III

PORTFOLIO DEVELOPMENT

Students are pushed to their creative limits in this high paced course. This course recreates the real world environment in which students will be working. We will guide the student as they design and create looks for multiple photo-shoots. Students will work with professional models and photographers to create a professional quality portfolio.

Course Length: 35 hours





Free Weekend Workshops

Open to anyone, the Free Weekend Workshops offer a series of instructional demonstrations to help improve your knowledge of make-up application. Participation gives customers great insight into the latest beauty trends.



THANK YOU FOR YOUR INTEREST IN MAKE-UP DESIGNORY

Did we answer all of your questions? Would you like to take a tour? We welcome any and all inquiries for more information. To request an application or to schedule a free tour of one of our campuses, please contact us. You may also visit our website at www.mud.edu. We look forward to hearing from you.

For a full list of locations, go to www.makeupdesignory.com/all-locations.

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